

**2012 Energy Efficiency Programs**

PROGRAM	CUSTOMER CLASS	DESCRIPTION
AC Distributor Pilot Market Transformation Program	Commercial, Residential	Increase the market penetration of high-efficiency air conditioning equipment, initially for commercial customers and then for residential customers. Incentives will be paid to the distributor for the installation of high-efficiency air conditioning equipment up to 20 tons in cooling capacity.
AEP Texas CARE\$ Energy Efficiency Improvement Program for Not-for-Profit Agencies SOP	Commercial	Targets a specific segment of commercial customers that are not-for-profit agencies whose primary purpose is to provide various services for the hard-to-reach customer population. Agencies submit proposals of the cost of installing energy efficiency improvements in their administrative facilities. Contracts are awarded to those agencies with proposals containing the most comprehensive energy efficiency projects. With lower electric bills, a larger share of agency funds will be available for hard-to-reach client assistance.
Commercial Solutions Pilot Market Transformation Program	Commercial	Provides energy efficiency and demand reduction solutions for commercial customers identified as having a need for energy efficiency improvements but needing support from an outside source. Facilitates the examination of actual demand and energy savings, operating characteristics, program design, long-range energy efficiency planning and overall measure and program acceptance by the targeted customers. Incentives are paid to customers served by TCC for certain measures installed in new or retrofit applications which provide verifiable demand and energy savings.
Commercial Standard Offer Program	Commercial	Provides incentives for the retrofit installation of a wide range of measures that reduce customer energy costs and reduce peak demand and/or save energy in non-residential facilities. Customer sites include hotels, schools, manufacturing facilities, restaurants, and larger grocery stores. These customers have installed such eligible measures as lighting retrofits, new or replacement chiller systems, high efficiency pumping systems, and other similar technologies. Incentives are paid to third-party project sponsors on the basis of deemed savings. If deemed savings have not been established for a particular qualifying energy efficiency measure, then incentives may be paid on the basis of verified peak demand and/or energy savings using the International Performance Measurement and Verification Protocol (IPMVP).

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CoolSaver® AC Tune-up Pilot Market Transformation Program	Commercial, Residential	Offers assistance to contractors in obtaining the tools and expertise that will allow them to develop quantitative savings information for comprehensive tune-ups. This program will initially target residential and small commercial customers in the Corpus Christi area and contractors that provide air conditioning system tune-up services in the area. The program implementer will target various air conditioning equipment distributor networks and organizations by phone and site visits to gauge their interest in participating in this program.
Energy Star® New Homes Market Transformation Program	Residential	Targets homebuilders and residential consumers. The program's goal is to create conditions where consumers are demanding ENERGY STAR qualified homes, and homebuilders are supplying these energy efficient homes. Incentives are paid to homebuilders who construct ENERGY STAR qualified homes in the TCC service area and independent home energy raters who verify the energy efficiency of the homes.
Hard-to-Reach Standard Offer Program	Hard-to-Reach	Targets a specific subset of residential customers as defined by P.U.C. Subst. R. 25.181(c)(16). The Hard-to-Reach customer has a total household income that is less than 200% of the federal poverty guidelines. The program provides incentives for the installation of a wide range of measures that reduce residential customer energy costs and reduce peak demand. It is designed to cost-effectively provide energy efficiency improvements to individual households at no or very low cost. Eligible measures include replacement air conditioners, wall and ceiling insulation and air distribution duct improvements in existing homes. Incentives are paid to EESPs for eligible measures on the basis of deemed savings. Eligible measures include replacement air conditioners, wall and ceiling insulation and air distribution duct improvements.
Load Management Standard Offer Program	Commercial	Targets commercial customers that have a minimum demand of 750 kW or more. Incentives are paid to project sponsors that can identify interruptible load and provide curtailment of this electric load on short notice. These payments are based on the delivery of metered demand reduction.
Low Income Energy Monitor Research and Development Program	Hard-to-Reach	Will provide incentives toward the purchase and installation of in-home energy use monitors for a limited number of customers in association with the deployment of the Advanced Metering System (AMS). This research and development program is to be made available on a standard offer basis to any interested EESP or REP. Customer will receive energy efficiency educational materials, in-home energy monitor use instructions, and details about how to save money and energy.

Sponsor: Pamela D. Osterloh

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Research and Development In Home Device Pilot	Residential	Will provide in-home energy use monitors for a limited number of customers in association with the deployment of the Advanced Metering System (AMS). Participants will receive energy efficiency educational materials, in-home energy monitor use instructions, and details about how to save money and energy.
Residential Standard Offer Program	Residential	Provides incentives for the installation of a wide range of measures that reduce residential customer energy costs and cost-effectively reduce peak demand. It is also designed to encourage private sector delivery of energy efficient products and services. Eligible measures include replacement air conditioners, wall and ceiling insulation and air distribution duct improvements. Incentives are paid to Project Sponsors for eligible measures installed in retrofit applications on the basis of deemed savings.
SCORE <sup>SM</sup> /CitySmart Market Transformation Program (CitySmart)	Commercial	Provides energy efficiency and demand reduction solutions for cities and public schools. CitySmart will facilitate the examination of actual demand and energy savings, operating characteristics, program design, long-range energy efficiency planning and overall measure and program acceptance by the targeted cities and schools. Incentives are paid to cities and public school partners served by TCC for certain measures installed in new or retrofit applications, which provide verifiable demand and energy savings.
SMART Source <sup>SM</sup> Solar PV Pilot MTP	Commercial, Residential	Offers residential and commercial customers a financial incentive for installations of solar electric (photovoltaic) systems interconnected on the customer's side of the electric service meter. The goal of this program is to transform the market by increasing the number of qualified companies offering installation services and by decreasing the average installed cost of systems, creating economies of scale.
Targeted Low Income Energy Efficiency Program	Hard-to-Reach	TCC's Targeted Low-Income Energy Efficiency Program is designed to cost-effectively reduce the energy consumption and energy costs of TCC's low-income residential customers. The program provides eligible residential customers with appropriate weatherization measures and basic on-site energy education to satisfy the requirements of SUBST. R. 25.181(p).